



Board Meeting
June 24, 2015

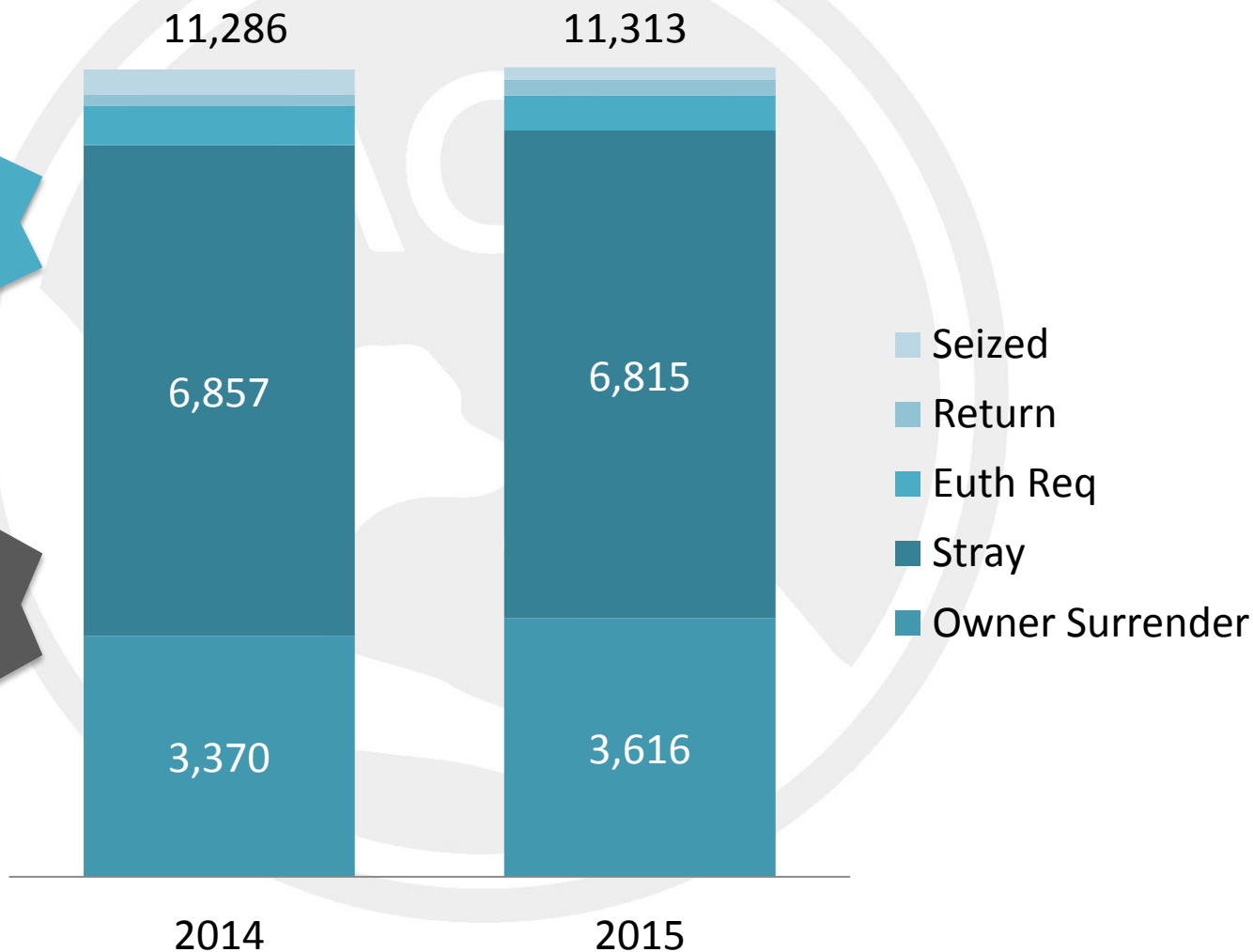


LIVE INTAKE

Cats & Dogs

Admissions
Diversions:
1,645

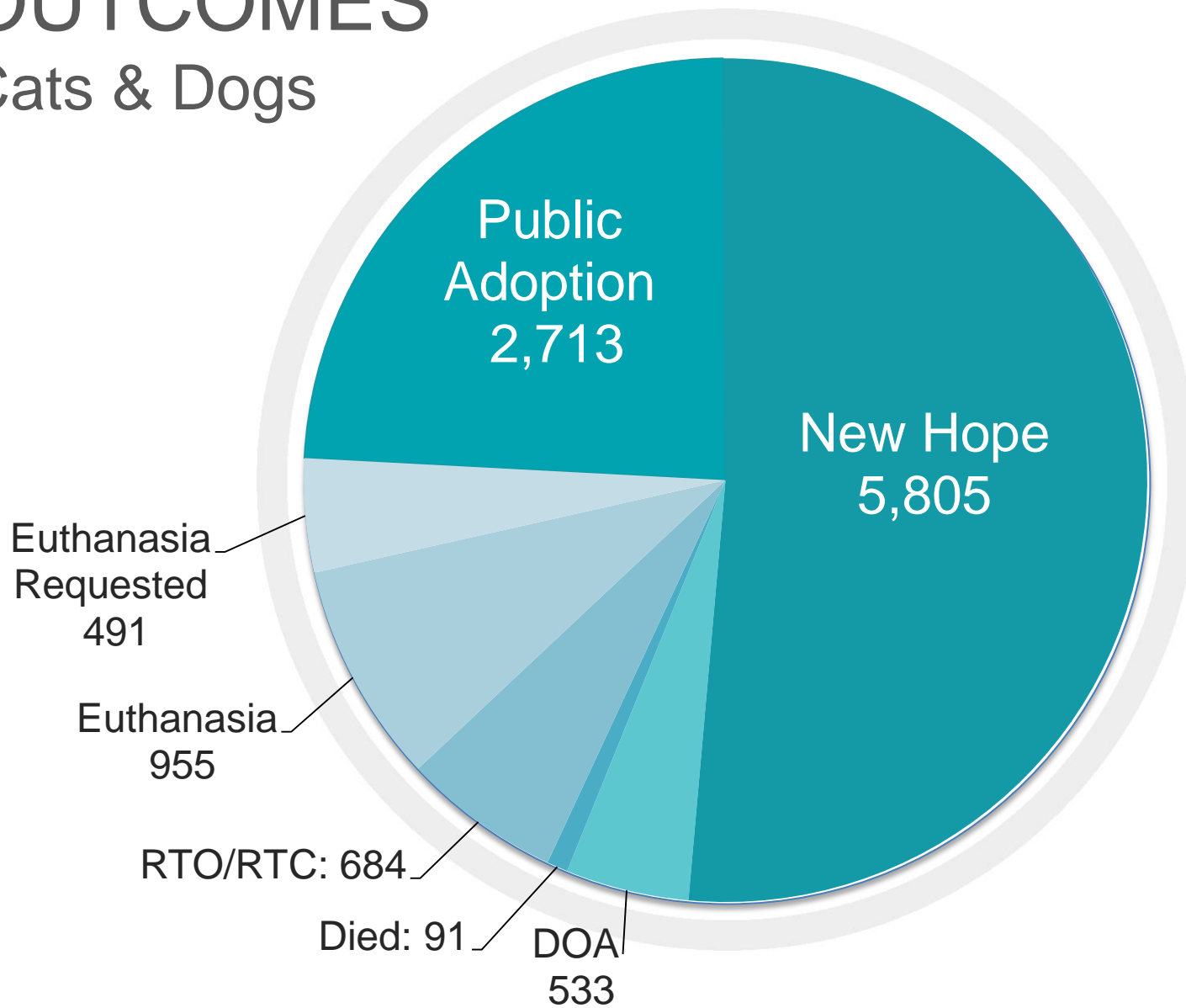
42
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OUTCOMES

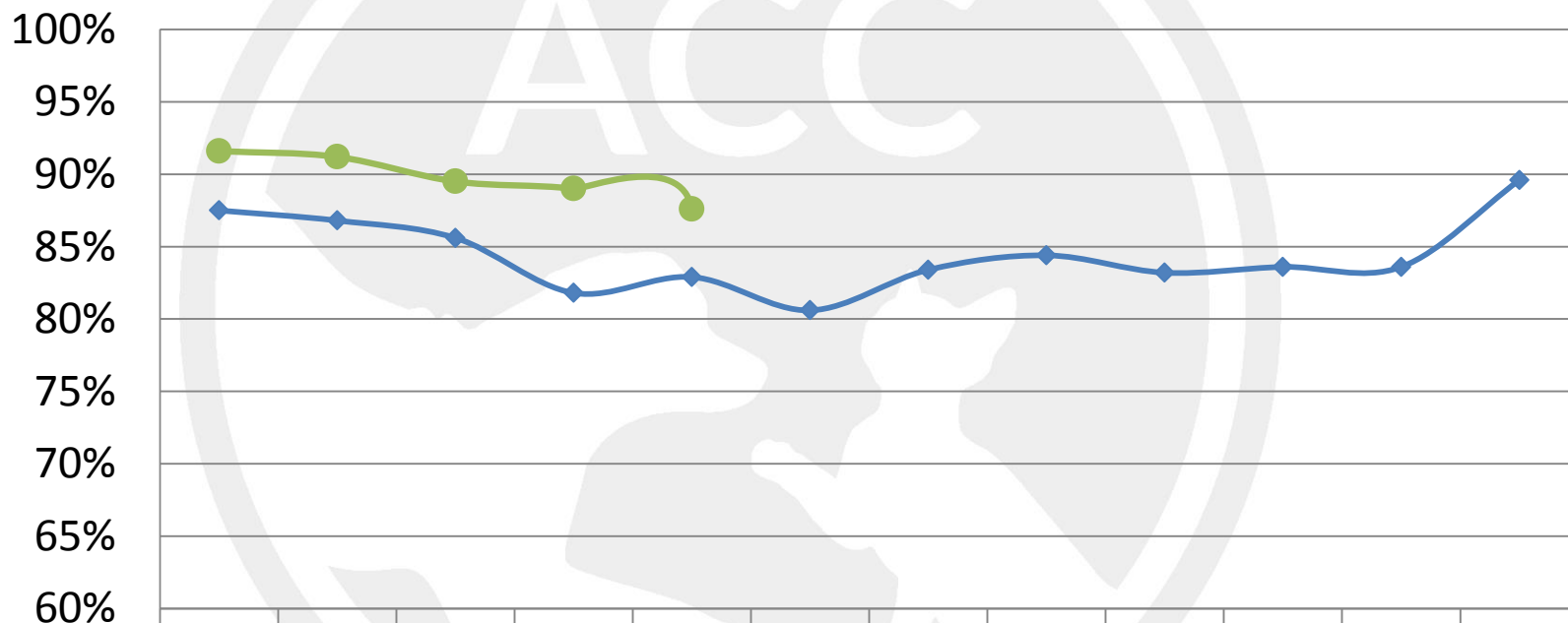
Cats & Dogs





DOGS

Live Release Rate



	Jan	Feb	Mar	April	May	June	July	Aug	Sep	Oct	Nov	Dec
◆ 2014	87.5	86.8	85.6	81.8	82.9	80.6	83.4	84.4	83.2	83.6	83.6	89.6
● 2015	91.6	91.2	89.5	89.0	87.6							



MEDICAL

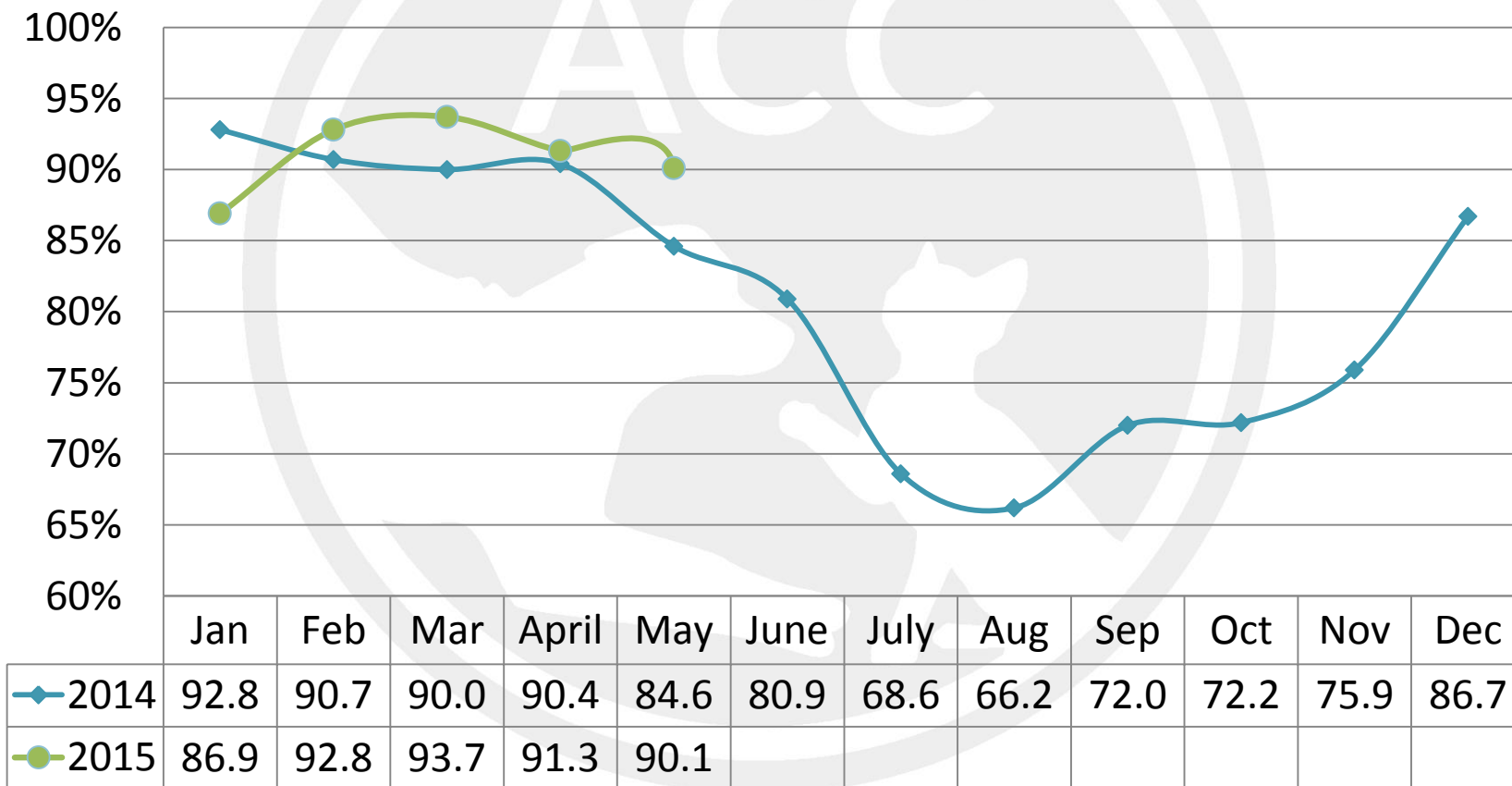
Respiratory illness

- Problematic in large animal shelters due to high volume of dogs and cats entering and leaving daily
- Viral illness can progress rapidly
- Impact at ACC
 - 3,875 dogs received
 - 2,827 dogs placed
 - 43 confirmed Pneumonia
 - 27 New Hope
 - 16 Adoptions



CATS

Live Release Rate





PROGRAMS

New Hope Kitten Program

- Special liaison dedicated to kitten placement
- 1,216 kittens placed YTD
- Worked with 54 partners including:
 - ASPCA Nursery
 - SI Hope
 - Animal Kind
 - Feline Rescue
 - Happy Homes
 - Pets Alive









AWARENESS CAMPAIGN

Making ACC Top of Mind for Adoptions



A special thanks to Sophie Gamand for donating her time and talents!



This Valentine's Day
#openyourheart
 Adopt a pet at **AC&C**

Animal Care & Control™ NYC

NYCACC.ORG

#BeLikeDon
WHAT WOULD DON DRAPER DO? ADOPT.

COOL. HIP. ENVIED.

Don Draper is a natural at the typical AC&C adoption? How about both. Right now we are making it easier than ever to **#BeLikeDon** by giving adopters the Don Draper Discount. For **\$20** you too can be the envy of those around you as you play in the park with your dog or cuddle up with your cat after a long day in the office.

Stop by one of our Care Centers today and adopt a furry friend. You too will be cool. Hip...analed. **#BeLikeDon**

April 3-15
\$20.00

Cats & Dogs*
 7 months and over

Care Center Locations:
 Manhattan - 330 East 116th St.
 Brooklyn - 2336 Linden Boulevard
 Staten Island - 3118 Victory Road West

Adoption Hours:
 Monday through Friday: 12 - 5pm
 Saturday and Sunday: 10am - 5pm

Animal Care & Control™ NYC
 www.nycacc.org

ADOPTERS ASSEMBLE!

Be swept off your feet this May at AC&C and adopt™ one of our heroic superheroes!

May 1 - 10

Adult cats 7 months & over: \$20.00
 Adult dogs 7 months & over: \$20.00*
 Rabbits: \$20.00

Jasper Adopted April 2015

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AC&C PRESENTS
JURASSIC BARK

Always wanted a pet dinosaur?

Well, you're in luck! Whether you are in the market for Dinosaurus Rex, a Cat-cartops, or perhaps a Pterodactyl, we have the perfect Prehistoric pal for you!

JUNE 5-14

Adult cats 7 months & over: \$20.00
 Adult dogs 7 months & over: \$20.00
 Rabbits: \$20.00

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ONGOING PROMOS

BE A HERO
 BECOME A FOSTER HERO!

You don't have to fly to be a superhero to a dog or cat in need.

You just have to open your door.

Learn more at an ACC foster orientation. Sign up at nycacc.org/foster.htm or email foster@nycacc.org for more info.

UPCOMING ORIENTATIONS:
 June 2nd, 9th, 16th, 23rd and 30th at 7pm

ACC Headquarters
 11 Park Place, Suite 805
 New York, NY 10007

nycacc.org

There's More of ME to **LOVE**

Adopt a big, fabulous friend at Animal Care & Control of NYC. We've got the largest selection!

For all cats 15lbs. and over, the adoption fee will be their weight subtracted from \$25.00.

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DEVELOPMENT

January – May Highlights

Fundraising revenue January-May = \$345,000

- Fundraising Committee established 1/1/15
- Pit Bowl Part 2 – over 200 attendees promoting pit bull awareness
- March Acquisition Mailing – 400 new ACC donors added
- 8th Annual Spring Fling – highest grossing to date
- ASPCA Grant received for Canine Influenza Vaccinations
- NY's Kindest Monthly Giving Program has grown to 182 donors



Save the Date...



PIT BOWL Part 3

**Tuesday
August 11th
Lucky Strike NYC**